



ASPEN  
INSTITUTE  
ESPAÑA

Leading for  
the common  
good





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**José M. de Areilza Carvajal**  
Secretary General of Aspen Institute Spain

During the 2023/24 academic year we have organised more than fifty activities including programs, seminars, conferences, dialogues and debates. All thanks to the support of the Trustees, Partners, Friends and Individual Members of Aspen Institute Spain, united by a commitment to build together for the common good.

This year we have devoted special attention to reinforcing our Leadership and Values program with a new seminar for young people in Cardona, Barcelona, thus strengthening the Aspen community in Catalonia.

In addition, this year we have innovated in our collaborations with universities, through two seminars with undergraduate students, one at the University of Vigo and the other at the University of Alcalá. In these seminars, young university students have the opportunity to meet students from other specialities and to experience, often for the first time, an open and plural dialogue where they can listen and be listened to, a fun-

damental experience for the formative stage.

Moreover, within the framework of the Tech & Society program, which this year celebrated its seventh edition, a seminar was organised on the challenges of security and disruptive technologies, an issue of particular relevance in the context in which our societies find themselves.

Best regards,









## ABOUT US

The Aspen Institute was born in the Aspen Valley, Colorado, USA, in 1950, as a philanthropic institution called to bring together the country's leaders to reflect on the future from a humanist vision inspired by the timeless values of Western society. José Ortega y Gasset played a pivotal role and served on the Institute's Board of Trustees from its inception.

Today the Aspen Institute is recognised worldwide as one of the world's leading forums for public policy dialogue, civic values and leadership development. Its programmes and debates attract thousands of people from all sectors of society. Over time, twelve Aspen Institutes have been created in different parts of the world (Japan, India, Mexico, Italy, France, Germany, Spain, United Kingdom, Romania, Prague, Kiev, New Zealand, Kenya and Colombia) working together as a network with the shared mission of fostering enlightened leadership within each society.

Aspen Institute España began its activities in 2011. It is chaired by Javier Solana Madariaga and has the support of some of the country's leading companies on its Board of Trustees and in its membership program.

Every year it holds a dozen seminars on leadership and values in areas such as justice, education, the future of technology, politics and service to the common good, and has an extensive network of alumni and collaborating institutions.

It uses a specific discussion methodology, in which the ability to listen and exchange ideas in a Socratic dialogue based on classical and contemporary texts is encouraged.



## ASPEN INTERNATIONAL NETWORK

Over time, Aspen Institutes have been created in fifteen countries, based on the same reflection on the need to promote values-inspired leadership:







## ASPEN INSTITUTE WORLDWIDE

### **USA** (1950)

- Aspen, New York,  
Washington DC

### **Germany** (1974)

- Berlin

### **France** (1983)

- Paris

### **Italy** (1984)

- Rome

### **Japan** (1998)

- Tokyo

### **India** (2006)

- Nueva Delhi

### **Romania** (2006)

- Bucharest

### **Spain** (2011)

- Madrid

### **Central Europe** (2012)

- Prague

### **Mexico** (2014)

- Mexico D.F.

### **Ukraine** (2015)

- Kyiv

### **New Zeland** (2019)

- Queenstown

### **United Kingdom** (2020)

- London

### **Colombia** (2020)

- Bogota

## ASPEN INSTITUTE INITIATIVES

### **Africa - Kenya** (2022)

- Kenya



## SPONSORS

The mission of the Aspen Institute España is to promote leadership inspired by civic values and to provide a balanced and pluralistic forum for debate on issues critical to the future of our societies.

The support of our trustee, partners, friends and collaborators is fundamental to sustaining this mission.

### TRUSTEES



### PARTNERS



### FRIENDS





## BOARD OF TRUSTEES

After fourteen years of creating spaces for dialogue, Aspen Institute España has established itself as a space of reference in Spain where the most relevant issues for the future of our societies are debated. Aspen brings together leading figures from the public and private sectors, as well as academics, scientists, entrepreneurs, and others, to reflect on the present and future of our societies and to foster leadership rooted in civic and democratic values.

### Composition of the Board

#### PRESIDENT

**JAVIER SOLANA**

#### COMPANY REPRESENTATIVES IN THE BOARD

**JOSÉ IGNACIO GOIRIGOLZARRI**  
CaixaBank (Chairman)

**HÉCTOR FLÓREZ**  
Deloitte (Chairman)

**JUAN SÁNCHEZ-CALERO**  
Endesa (Chairman)

**JOSÉ MANUEL RODRÍGUEZ**  
Iberdrola (Global Director of Government and Institutional Affairs)

**ANTONIO BRUFAU**  
Repsol (Chairman)

**EVA FERRADA**  
Uría Menéndez (Partner)

**VICENTE CANCIO**  
Zurich (Chairman)

#### INDIVIDUAL TRUSTEES

**JAIME CARUANA**  
Former General Manager of the Bank for International Settlements (BIS)

**ÓSCAR FANJUL**  
Cellnex (Non-Executive Chair)

**CRISTINA GALLACH**  
Alliance for the New Economy of the Government of Spain (Former Special Commissioner)

**PABLO GARCÍA-BERDOY**  
Llorente y Cuenca (Europe Public Affairs Leader)

**IVÁN MARTÉN**  
Orkestra (Chairman)

**CLARE MUÑANA**  
President of the International Committee of the Aspen Institute

**ROMANA SADURSKA**  
Professor Uría Foundation (Executive Vice-President)



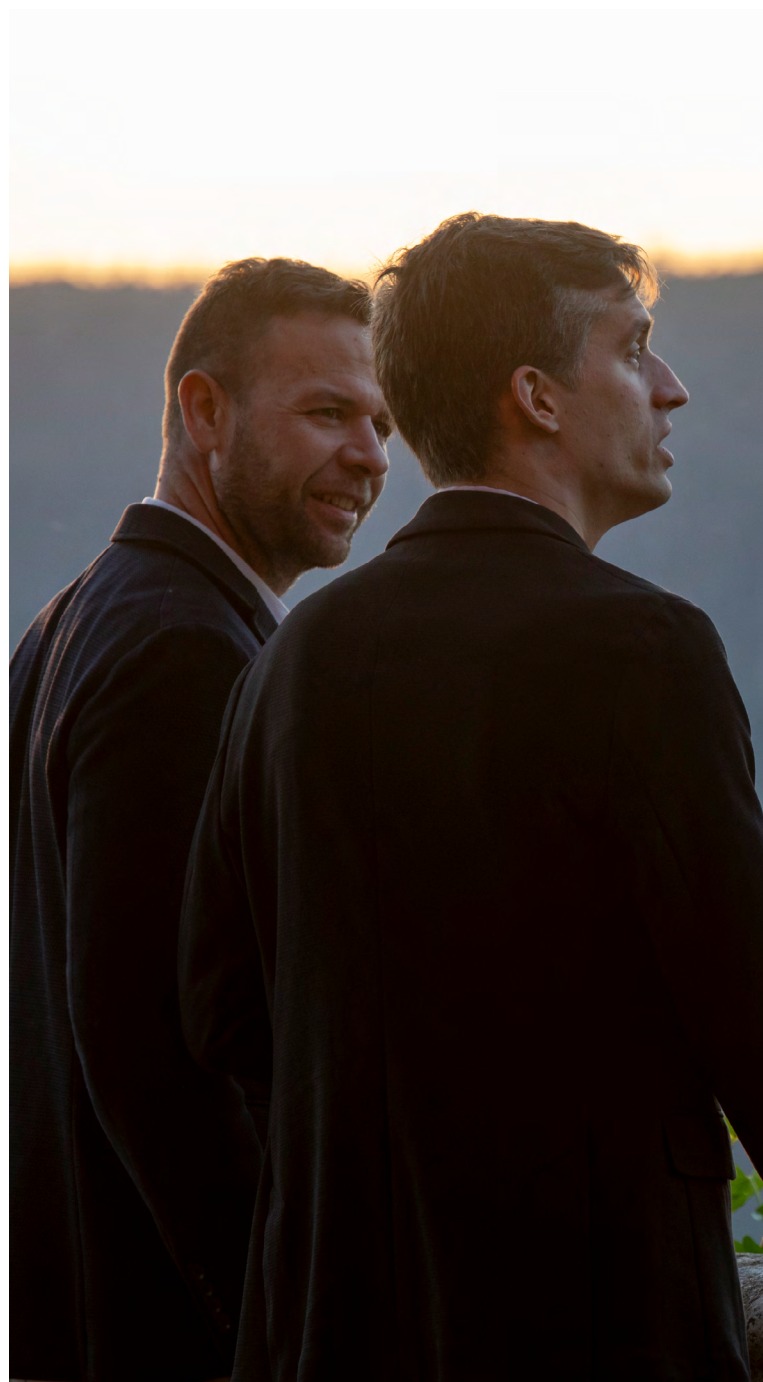


## THE ASPEN METHOD


Aspen Institute's activities are based on the Socratic method, not aimed at reaching conclusions or agreements, but rather at enhancing the quality of our questions and elevating the level of debate around today's most pressing challenges and the timeless questions of human values.

It is defined by the following key aspects:

- A careful environment that provides a calm reflection
- A very diverse group of participants, leaders of civil society, who have a plural and balanced dialogue
- The activities are carried out in small groups up to 25 people
- Moderators ensure a relaxed and humane atmosphere
- The Chatham House Rule\* encourages sincere and open dialogue
- A selection of readings to stimulate discussion and provide a common starting point
- Leadership and values are approached from a humanistic perspective



\*When a meeting is convened under the Chatham House Rule, participants have the right to use the information they receive, but neither the identity nor the affiliation of the speaker, nor that of any other participant, may be revealed.



Aspen Institute España offers three main activity formats: debate sessions, lectures and colloquiums, and seminars. Additionally, it designs customized programs for companies and organizations represented on its Board of Trustees.

## DEBATE SESSIONS

These sessions bring together groups of 25-30 professional leaders to discuss issues such as geopolitics, economics, public policy, jurisprudence and technology with prominent speakers.

These sessions are held under the Chatham House Rule and last for two hours.

## SEMINARS

The seminars provide a space for reflection over 2 to 4 days through a balanced and plural debate with a careful selection of participants, the prior reading of reference texts and the careful intervention of trained moderators who stimulate the conversation and preserve the dynamics of the seminars. The seminars are held under the Chatham House Rule.

## LECTURES AND COLLOQUIUMS

Aspen invites leading speakers to participate in lectures and colloquiums designed to engage the public in meaningful dialogue. These events typically attract an audience of 100-150 participants and are usually broadcast live and recorded for our YouTube channel.

## CUSTOM PROGRAMS

Aspen organises customed programs for members of the Board of Trustees upon request.



## ASPEN ESPAÑA EXECUTIVE SEMINAR

In 2011, Aspen Institute España held its first seminar. The Aspen España Executive Seminar, also called the 'classic Aspen seminar', brought together 22 participants for the first time in the library of the Real Maestranza de Ronda (Málaga) and focused on transatlantic values and the challenges of contemporary leadership.

Currently, Aspen Institute España holds more than 50 activities per year, including programs, seminars, debates, lectures and customized programs. All of these activities are structured around the Aspen methodology, which brings together a diverse group of participants and includes a moderator. The discussions are guided by selected readings and conducted under the Chatham House Rule.

Over time, the programs, seminars, debates, and lectures have focused on five key thematic areas, with 'Leadership and Values' as the primary emphasis. The other topics include 'Future of Democracy,' 'Technology and Society,' 'Economy and Society,' and 'Sustainability,' which encompass various topics such as geopolitics, justice, education, and health.



Topics of discussion





## PROGRAMS

The programs include a seminar, four debate sessions throughout the year, and open conferences in some programs.

Leadership & Values

Global Politics

Tech & Society

Sustainability

Aspen Ideas

Aspen España Fellows

Aspen Alumni

Custom Programs



## OUR IMPACT

Aspen Institute España has earned a reputation for bringing together thought leaders, creatives, academics, and diverse, non-partisan members of the public to address some of the world's most complex problems.

The goal of these meetings is to have an impact beyond the conference room. They are designed to provoke, promote, and enhance actions and initiatives in the real world. Aspen Institute España organizes non-partisan initiatives that drive dialogue and action on current challenges through year-long programs where leaders explore their core values to drive action in their communities and

businesses. Aspen Institute España also organizes lectures and colloquiums that offer the public opportunities to engage with experts and with each other.

### Leadership & Values Program

This program unites the leadership and values seminars that Aspen Institute España has conducted for over a decade, serving as the foundation for our other offerings: the Aspen España Seminar, the Aspen Leadership and Values Seminar, and the Aspen Youth Seminar. These seminars involve reading classical texts from philosophy, politics, and Western literature to explore the fundamental values of an open society and the challenges in defining what that society entails.

### Tech & Society Program

After its seventh edition, it has become a key space in Spain for addressing the major issues posed by technological advancements. The program, co-organized with Fundación Telefónica, annually gathers 30 professionals for four debate sessions featuring prominent technology speakers. Each edition of the Program includes a Socrates Seminar usually held at La Granja de San Ildefonso (Segovia) or in Ronda (Málaga).

### Global Politics Program

The Global Politics Program, whose first edition took place in 2012, annually gathers a prominent group of young leaders — up to 40 years old — from Spain's main political parties. Its goal is to provide a forum for debate with individuals who have a vocation for politics and public service, and who have demonstrated leadership potential. This initiative consists of a seminar and four sessions throughout the year, in the form of debates with guest speakers, to discuss critical issues in the context of politics and public service.

### Sustainability Program

The Seminar starts from the urgent debate on climate change and the energy transition to arrive at the question of what social, economic, and political changes are necessary to create a more just and sustainable society. The goal is to create a reflective space that allows for long-term thinking and debate about the world we will leave for future generations. The Seminar is held annually in the city of Málaga.



## ALUMNI TESTIMONIALS

“Leading with people at the center, with strong values to leave the world better than we found it, requires empathy, calmness, thinking, debating, changing one’s mind, educating oneself, reading, and accepting that many times you are wrong; Aspen achieves all of this.”

---

“Participating in an open discourse that explores the great, complex, and conceptually challenging questions humanity faces has profoundly impacted my worldview.”

---

“Beyond its value as a leading institution in fostering ideas, dialogue, and the advancement and consolidation of democracy, Aspen has opened up a space and framework for me to grow both professionally and personally.”

---

“Aspen is the only place where I can experience a meaningful conversation, without bias, with truly powerful insights.”

---

“There is always a before and after the experience.”





## ASPEN ESPAÑA FELLOWS

The Aspen España Fellows group consists of more than 70 professionals selected for their contributions to the programs and seminars, all of whom are committed to the Aspen vision. This network allows us to enhance and further develop our activities.

**Miguel Aguilar** (2021)  
Penguin Random House

**Marian Ahumada** (2019)  
Universidad Autónoma de Madrid

**Íñigo Alfonso** (2017)  
Radio Nacional de España

**Carlos Álvarez-Romero** (2017)  
Global Bulk Technologies

**Noelia Amoedo** (2017)  
Mediasmart Mobile

**Gonzalo Arana** (2022)  
Oliver Wyman

**Gaspar Atienza** (2017)  
Garrigues

**Santiago Barrenechea** (2022)  
Fundación PwC

**David Blazquez** (2018)  
Amazon Web Services

**Vicente Cancio** (2023)  
Zurich

**Raquel Carretero** (2024)  
Repsol

**Teresa Caverio** (2019)  
Consultora independiente

**Salomé Ciscal de Ugarte** (2021)  
King & Spalding LLP

**Marta Colomina** (2021)  
Fundación PwC

**Xavier Coll** (2022)  
Consultor independiente

**Cristina Crespo** (2022)  
Universidad de Alcalá

**Domingos Cruz** (2022)  
CCA Law Firm

**Albert Dalmau** (2024)  
Ayuntamiento de Barcelona

**Irene del Pino** (2022)  
Pine Consulting & Investments

**Emilio del Río** (2021)  
Ayuntamiento de Madrid

**Antonio Delgado** (2022)  
ESADE

**Arancha Díaz-Lladó** (2023)  
Twinco Capital

**Maysoun Douas** (2024)  
Universidad Carlos III de Madrid

**Renata Dutra** (2023)  
Telefónica

**Pablo Echenique** (2017)  
DLA Piper

**José Luis Escario** (2016)  
CESE

**Beatriz Escriña** (2017)  
Prosegur

**Guillermina Ester** (2022)  
Pérez Llorca

**Pablo Esteves** (2018)  
Emzingo

**Lucía Gandarillas** (2024)  
Accenture

**Javier García Toni** (2024)  
Partido Popular

**Román Gil** (2017)  
Sagardoy Abogados

**Joaquín Güell** (2020)  
Investindustrial

**Ignacio Herrera** (2023)  
Real Maestranza de Ronda

**Miguel Herrero de Jaúregui** (2017)  
Universidad Complutense de Madrid

**Álvaro Imbernón** (2022)  
MAEC

**José Ramón Iturriaga** (2019)  
Abante Asesores

**Lara Jiménez de Parga** (2024)  
Doctoranda

**Isabelle Le Galó** (2021)  
Filántropa

**Ricardo López-Aranda** (2023)  
Embajada de España en Ucrania

**Fiona Maharg** (2022)  
Brunswick Group

**Gilbert Mateu** (2024)  
BBVA

**Guillermo Mariscal** (2022)  
Congreso de los Diputados

**Marta Martín** (2022)  
Universidad de Alicante

**Valentina Martínez** (2022)  
Partido Popular



Santiago Martínez-Lage (2020)  
Inditex

Rocío Martínez-Sampere (2017)  
Fundación Felipe González

Yolanda Mayordomo (2018)  
Iberdrola

Juan Moscoso del Prado (2017)  
CES

Arminio Muñoz (2022)  
Mastercard

Jonathan Nelson (2024)  
Alto Intelligence

Ignacio Ojanguren (2018)  
Fundación Balía

Laura Padrón (2019)  
GSK

Alex Pallette (2021)  
Picnic

Pedro Parada (2022)  
ESADE

Pablo Pardo (2019)  
El Mundo

Carmen Pérez-Llorca (2023)  
Universidad de Miami

Carlos Pitillas (2021)  
Universidad Pontificia Comillas

Marta Plana (2018)  
Escribano Mechanical & Engineering

Luis Pousa (2022)  
UIE

Nika Prislan (2021)  
Consejo de la Unión Europea

Paula Quinteros (2022)  
The Objective

Joanna Raczynska (2023)  
Heidrick & Struggles

Isabel Raventós (2022)  
Atomis Media

Valerio Rocco (2024)  
Círculo de Bellas Artes

Cristóbal Rodríguez (2022)  
Consejo de Estado

Javier Rodríguez (2022)  
Santander UK

José Manuel Rodríguez (2022)  
Iberdrola

Luz Rodríguez (2023)  
UCLM

Pedro Rodríguez (2023)  
Política Exterior

Alex Romero (2021)  
Constella Intelligence

Daniel Romero Abreu (2017)  
Thinking Heads

Crista Ruiz de Arana (2016)  
Doctora en Psicología

Ignacio Ruiz – Gallardón (2024)  
Amazon España

Julia Sánchez Albeal (2022)  
Escuela de Música Reina Sofía

Iñaki Sandoval (2019)  
Pianista y compositor

Salomé Santos (2020)  
Azucarera

María Santoyo (2020)  
Curiosa

José M. Sanz Magallón (2023)  
Castillo de Monteagudo

María Sicilia (2017)  
Enagás

Christoph Steck (2018)  
Amazon

Amanda Tabanera (2024)  
Banco Santander

Manuel Torres (2017)  
Gartner

Gonzalo Verdera (2022)  
Asesor

Luis Villa (2018)  
Consultor independiente

Juan Viña (2022)  
Fundación Cañada Blanch

Tamyko Ysa (2019)  
ESADE

Lorenzo Zavala (2018)  
Zavala Civitas



## OUR TEAM



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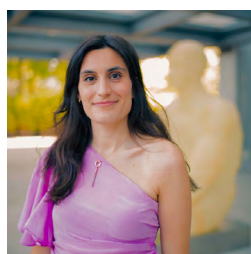
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## OUR NETWORKS

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